

Privacy Policy

Effective Date: January 1, 2023

Thank you for visiting rogersmithmd.com (the "Website"), which is owned and operated by Rogersmith MD ("we," "us," or "our"). This Privacy Policy is designed to inform you about the types of information we collect from you when you visit our Website, how we use that information, and the choices you have regarding the collection and use of your information.

By accessing and using our Website, you consent to the terms and practices described in this Privacy Policy. Please read this Privacy Policy carefully. If you do not agree with the practices described in this Privacy Policy, please do not use our Website.

1. Information We Collect

1.1 Personal Information

We may collect personally identifiable information that you voluntarily provide to us when you interact with our Website. This may include your name, email address, phone number, postal address, and any other information you provide to us through contact forms, registration forms, or when you communicate with us through email or other means.

1.2 Non-Personal Information

We may also collect non-personal information automatically when you visit our Website. This information may include your IP address, browser type, operating system, referring URLs, page views, and other browsing information. We may use cookies, web beacons, and similar technologies to collect this information.

2. Use of Information

2.1 Personal Information

We may use your personal information to respond to your inquiries, fulfill your requests, process transactions, provide services to you, send you administrative information, and communicate with you about our products, services, and promotions. We may also use your personal information to improve our Website, customize your experience, and for other legitimate business purposes.

2.2 Non-Personal Information

Non-personal information collected may be used for statistical purposes, to analyze trends, administer our Website, improve our services, and gather demographic information about our user base. This information may be aggregated and used in an anonymized or pseudonymized form.

3. Disclosure of Information

We may disclose your information in the following circumstances:

3.1 Service Providers

We may share your information with trusted third-party service providers who assist us in operating our Website, conducting our business, and providing services to you. These service providers are authorized to use your information only as necessary to perform services on our behalf and are obligated to maintain the confidentiality of your information.

3.2 Legal Requirements

We may disclose your information if required to do so by law or in the good faith belief that such action is necessary to comply with legal obligations, protect and defend our rights or property, prevent fraud, investigate illegal activity, or protect the safety of our users or the public.

3.3 Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction. We will take reasonable steps to ensure the confidentiality of your information is maintained.

4. Security

We have implemented reasonable security measures to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no data transmission or storage system can be guaranteed to be 100% secure. Therefore, while we strive to protect your information, we cannot guarantee its absolute security.

5. Third-Party Links

Our Website may contain links to third-party websites or services. We are not responsible for the privacy practices or the content of those third-party websites. We encourage you to review the privacy policies of those websites before providing any personal information.

6. Your Choices

You have certain choices regarding the information you provide to us:

6.1 Opt-Out

You may choose to opt-out of receiving promotional emails from us by following the unsubscribe instructions provided in the email or by contacting us directly.

6.2 Cookies

Most web browsers are set to accept cookies by default. You can modify your browser settings to decline cookies or alert you when cookies are being sent. However, please note that disabling cookies may affect the functionality of our Website.

7. Children's Privacy

Our Website is not directed at children under the age of 13. We do not knowingly collect or maintain personal information from children under the age of 13. If we become aware that we have collected personal information from a child under the age of 13, we will take steps to delete that information.

8. Changes to the Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time without prior notice. Any changes to this Privacy Policy will be effective immediately upon posting on our Website. Please check this page periodically to stay updated on any changes.

9. Contact Us

If you have any questions or concerns regarding this Privacy Policy or our privacy practices, please contact us at:

Rogersmith MD

Roger@rogersmithmd.com

Last Updated: August 9, 2023